

GIULIA FIORENTINI

Instructional Designer | [Portfolio](#)

EMAIL: giuliafiorentini.sp@outlook.com | LINKEDIN: [/gfiore13](#)

SKILLS

- **Industry Knowledge:** Microlearning, Video Editing, Adult Learning, Project Management, Needs Analysis, Instructional Design Principles, Web Content Accessibility, Assessment Strategies, E-Learning, ADDIE, Rapid Prototyping, UDL, Curriculum Development, Personalized Learning, Change Management, Storyboarding, Technical Writing, Scriptwriting, LMS Integration, Graphic Design.
- **Technical Skills:** Articulate 360, Camtasia, Synthesia, Vyond, WellSaid Labs, Canva, Adobe Photoshop, InDesign, Audition, Learning Management Systems, Generative AI, Microsoft Excel, PowerPoint, SharePoint, Qualtrics, Wix.
- **Language Skills:** English, Spanish, French, Italian.

PROFESSIONAL EXPERIENCE

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| Training & Development Intern | May 2025 – Aug 2025 |
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Moss and Associates, Fort Lauderdale, FL

- Developed 6 eLearning modules for Workday LMS, reaching 1,000+ employees across multiple departments.
- Delivered 100% of projects on time, often ahead of schedule, while managing multiple priorities independently.
- Collaborated with 6+ SMEs to gather content, align learning objectives, and ensure instructional accuracy.
- Took initiative to self-learn new tools, proactively sought feedback, and introduced creative solutions.

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| Outreach and Research Assistant | Jan 2024 – Present |
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The University of Tampa, FL

- Organized advising for ~70 students each semester and established a Canvas Learning Community.
- Coordinated post-graduation workshops for ~100 students and implemented a social inclusion challenge for ~40 faculty and staff members.
- Managed office students outreach newsletters and created promotional flyers for events.
- Recognized with Agent of Change Award 2025.

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| Global PR Intern | Jan 2021 – July 2021 |
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Tony's Chocolonely, Amsterdam, Netherlands

- Supported the Global PR Manager with seasonal PR strategies and schedules.
- Developed pitches, helped distribute press releases, and compiled project/event reports.
- Monitored media coverage and included data in monthly PR reports.
- Created and managed an internal PR newsletter with weekly media highlights.

EDUCATION

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| M.Sc. Instructional Design and Technology (GPA 4.00 highest honors) | Jan 2024 – Dec 2025 |
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The University of Tampa, FL

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| M.Sc. Comparative Organizations and Labor Studies (GPA 3.30) | Sept 2020 – Aug 2022 |
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The University of Amsterdam, Netherlands

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| B.A. Political Science (GPA 3.80) | Sept 2015 – Mar 2020 |
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Minor in Civil Rights and Equal Opportunities

The University of Milan, Italy

LEADERSHIP AND COMMUNITY ENGAGEMENT

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| Volunteer ESL Teacher | Sept 2023 – Present |
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Project Light of Manatee, Bradenton FL

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| Diversity Advisory Group | Sept 2024 – Apr 2025 |
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The University of Tampa, FL

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| Provost Search Committee | Aug 2024 – Feb 2025 |
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The University of Tampa, FL

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| Presidential Transition Advisory Committee | May 2024 – Dec 2024 |
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The University of Tampa, FL